

FEDRIGONI SELF-ADHESIVES BRINGS THE FUTURE OF LABELLING TO LABLEXPO

The Fedrigoni Self-Adhesives brand makes its entrance at LabelExpo Europe, for the first time with its new identity. Visitors will be projected into the future of self-adhesive materials: the stand will also feature Manter products - in particular neck labels - solutions for the Food and Pharma worlds, and many ideas for reducing environmental impact, such as the Re-Play range.

Appointment in Brussels from 11 to 14 September, stand 5A57.

Milan, 13 July 2023 - Fedrigoni Self-Adhesives is preparing to present its products at LabelExpo Europe, for the first time with its new Group identity. A real journey towards the future of labelling, among multiple solutions united by a precious element: attention to environmental impact. It encompasses the circularity of materials and attention to design, but with the constant importance of aesthetics. In the production of self-adhesive label materials of all kinds, the Group's sustainability objectives are mainly two: to minimise process waste and to make products that encourage proper recycling of adhesive bottles and containers. In recent years, for example, Fedrigoni Self-Adhesives has studied solutions to reduce the waste represented by the label backing so that it can be used again. It is precisely from these premises that one of the protagonists of LabelExpo 2023 comes: RE-PLAY, a range of products in which the siliconised backing is recovered and recycled in a closed loop recycling system to produce new luxury label face stocks. In this way, waste, emissions and energy consumption can be reduced.

Among the featured solutions there will be the new neck labels range, branded Manter, a line of premium self-adhesive materials combining collars and labels for luxury products, ideal for the wine & spirits sector. The line's self-adhesive solutions are designed for neck labels of all kinds, so that the entire packaging can be coordinated and the product 'dressed' in a truly bespoke outfit. Thanks to the development of special ad-hoc adhesives for this type of application, this range offers excellent performance and quality, capable of reducing the so-called 'memory effect' of paper.

LabelExpo will also be the occasion for the debut of the new premium wash-off references, an entire range that responds to the increasingly pressing need to re-use glass bottles. These exclusive materials, designed for Wine&Spirits products, guarantee excellent performance during immersion in ice and at the same time ideal results when removing the label in an alkaline solution at 80°C.

There will also be solutions for luxury labelling, such as 100% recycled papers and papers made from alternative fibres.

Also in the spotlight are solutions for Pharma, a market that requires strict quality certifications, rigorous operating procedures and specialised materials capable of withstanding the harshest conditions. Fedrigoni Self-Adhesives are developed to meet the stringent requirements of the pharmaceutical industry, the FDA and European food regulations. They guarantee long-lasting adhesion and high cohesion, as well as an effective tracking process. The solutions are designed for small-diameter containers and over-the-counter drugs, syringes, ampoules, vials, insulin pens,



pharmaceutical carton seals, tamper-evident labels, refrigerated storage labels, peel-off labels, multi-layer constructions and booklet/multi-page labels.

Fedrigoni Self-Adhesives ideas at LabelExpo also include the Food & Beverage and Home & Personal Care sectors. These are materials that can be perfectly adapted to any packaging and type of application: from materials for direct contact to solutions with Greaseproof technology; from paper and film materials with recycled content to the revolutionary range of bio-based films; from Open & Close solutions with a single-material approach for wet wipes to Ri-Move solutions designed for sustainable labelling of containers and bottles for recycling and re-use.

Ready to discover the future of labelling?

Meet us in Brussels from 11 to 14 September, stand 5A57.

Fedrigoni

Founded in 1888, Fedrigoni has become synonymous with excellence in the field of labels, self-adhesive materials and high value-added papers for luxury packaging and other creative solutions. The company has more than 5,000 employees in 28 countries and 25,000 products. The group sells and distributes its products in 132 countries and, with its recent acquisitions, has become the world's leading player in the wine label sector and in the field of specialty papers for luxury packaging, ranking second in papers for the art and design sectors and third in the area of premium self-adhesive materials. The Paper division includes the Cordenons Group, the historic Fabriano brand, Éclose (November 2021), Guarro Casas (October 2022) and Papeterie Zuber Rieder (November 2022). The Self-Adhesives division includes Arconvert, Manter, Ritrama (since February 2020), IP Venus (December 2020), Acucote and Rimark (June 2021), Divipa (February 2022), Tageos (April 2022) and Unifol (July 2022). The US-based distributor GPA is also part of the group.

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