

Fedrigoni self-adhesives exhibits at Labelexpo Americas for first time.

Exhibit to feature new products in wine and spirits, home and personal care, food and beverage and Smart Labeling.

Milan, 8 August 2022 – Fedrigoni Self-Adhesives, part of The Fedrigoni Group, a global leader in the production of high value-added special papers for packaging, publishing, and graphics, as well as premium labels and self-adhesive materials, will be attending Labelexpo Americas for the first time September 13-15 in Rosemont, Illinois. The company will feature new products and services in four areas: Wine and Spirits, Home and Personal Care, Food and Beverage and Smart Labeling. According to Melissa Harton, Marketing Manager, North America, “We are thrilled to be participating at Labelexpo Americas for the first time under the banner of Fedrigoni Self-Adhesives. We’ll be featuring new products and services which are a direct result of the acquisitions over the past two years and the synergies of Acucote, Arconvert, Manter, Ritrama, IP Venus and Tageos.”

Fedrigoni’s “Art of Luxury” portfolio will be featured in the **wine portion** of the booth. Comprised primarily of FSC® approved papers, these materials are available in elegant textures, diverse colors and provide high quality performance against wet, cold, ice bucket and humid environments. Coordinating neck labels can elevate the brands of wine and spirits bottles. Fedrigoni Self-Adhesives is introducing a range of prime self-adhesive materials for neck labels which are low grammage and made from FSC® approved papers. Visitors will also discover alternate fibers and recycled content in the wine and spirits section of the booth. For more information on the Fedrigoni Self-Adhesives wine portfolio, visit <https://pages.fedrigoni.com/sustainablewinespirits>.

A highlight of the **home and personal care** portion of the booth will be Open and Close Wet Wipes – monomaterial self-adhesive solutions that facilitate the recycling process – specifically designed for soft and semi-rigid labels for hand, baby, cosmetic, household and pet wipes. Fedrigoni Self-Adhesives provides a patent which enables semi-rigid Open and Close labels to behave similarly to rigid plastic lids while being more sustainable. Also featured in home and personal care are recycled content films and coupon solutions.

Featured in **Food & Beverage** is WOff, a Wash Off Adhesive. With APR (Association of Plastic Recyclers) certification expected in mid-July, this water-based formula provides debonding of non-recyclable label materials from PET and glass containers – making them recoverable. Fedrigoni Self-Adhesives will also include dissolvable facestocks and coupon solutions for Food & Beverage in this portion of the booth.

Lastly, for **Smart Labeling** requirements, Fedrigoni Self-Adhesives will introduce Tageos – a comprehensive portfolio of high-performance, premium-quality RFID inlays and tags in UHG (RAIN RFID) and HF (NFC) frequency bands, as well as battery-free RAIN RFID sensor inlays and tags.

Visit Fedrigoni Self-Adhesives at Booth #3101 to view these new products and to discuss customized solutions with their Application Development Team. The Fedrigoni Self-Adhesives team invites Labelexpo attendees to attend a reception in their booth on Tuesday and Wednesday at the conclusion of the show.

Fedrigoni

Since 1888 Fedrigoni has stood for excellence in the manufacture of specialty papers. It is one of Europe's largest players in the production and sale of various types of high value-added paper for packaging and graphics, premium labelling products, and other self-adhesive materials. With more than 4,000 employees in Italy and abroad and 25,000 products, the Group sells and distributes in more than 130 countries and has become the third global player in the self-adhesive materials sector also thanks to recent acquisitions. The Paper business unit includes the Cordenons Group and the historic Fabriano brand, and the Self-Adhesives business unit includes Arconvert, Manter, Ritrama (since February 2020), IP Venus (since December 2020), Acucote and Ri-Mark (since June 2021). The American distributor GPA is also part of the Group.

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