

## Fedrigoni acquires RIMARK, increasing its service capacity in north america.

The Verona based Group, experts in the production of special papers for packaging, graphics and self-adhesive labelling products, further strengthens its leadership in the pressure-sensitive label world with the acquisition of RIMARK slitting facility in Mexico City.

**Verona, 25 June 2021** – Fedrigoni SpA, a European and world leader group in the production of special papers, high value-added products for packaging, graphics and pressure sensitive labels, announces the acquisition of RIMARK, a modern slitting and distribution center for the self-adhesive products division in Mexico City.

The strategic position of the new terminal in Mexico will allow the group to meet the Central and North America market needs, ensuring a more reliable service with reduced delivery times and availability of a wider range of premium papers and high-quality self-adhesive materials. Featuring an even wider slitting capability with two-meters wide slitters - the facility will play the role of a strategic service platform for the central America market, together with the recently acquired IP Venus in Mexico City.

*"The new commercial hub, formed by RIMARK Mexico and IP Venus, will represent the linking bridge that the Group was missing in order to satisfy the demand coming from Central and North America, working in strict cooperation with the plants the Group already has in Chile and Brazil, leveraging important Group synergies. Our intention is to offer all customers an ever-greater reliability and quality of service: being closer to each of them will allow us to better meet their needs and satisfy them in a timely manner"* said **Fulvio Capussotti, Executive Vice President Fedrigoni Self-Adhesives**. *"The operation is consistent with the Group's growth strategy in the increasingly promising sector of self-adhesive labels and is in line with the geographic diversification plan to increase penetration in the global market."*

The opening of the new center further strengthens Fedrigoni's position as third in the world in the Pressure Sensitive Labels sector with the Arconvert, Manter and Ritrama brands. Fedrigoni Group is a global leader for labels in the wine sector and plays a leading role in the food, household and logistics sectors, as well as in high tech adhesive films for pharma, beverage and personal care products, providing solutions for self-adhesive labels with high technological and aesthetic content as well as self-adhesive materials for visual and promotional communication.

### Fedrigoni

Dal 1888 Fedrigoni significa eccellenza nella produzione di carte speciali. Il Gruppo è tra i maggiori player in Europa nella produzione e vendita di diverse tipologie di carta ad alto valore aggiunto per packaging e grafica, e di prodotti autoadesivi per l'etichettatura. Con circa 4.000 dipendenti tra Italia e sedi estere e 32.000 prodotti, il Gruppo vende e distribuisce in 132 Paesi nel mondo. A Fedrigoni fanno capo Cordenons e lo storico marchio Fabriano nella divisione Paper, e Arconvert, Ritrama (da febbraio 2020) e IP Venus (da dicembre 2020), nella divisione Self-Adhesives, che ha guadagnato, anche grazie alle recenti acquisizioni, la posizione di terzo player globale nel mondo dei materiali autoadesivi.

Per maggiori informazioni: [www.fedrigoni.com](http://www.fedrigoni.com)

